



Republic of the Philippines
Department of Education

MIMAROPA REGION
SCHOOLS DIVISION OF OCCIDENTAL MINDORO




Office of the Schools Division Superintendent

DIVISION MEMORANDUM

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To : OIC-Office of the Asst. Schools Division Superintendent
Chief Education Supervisors, CID and SGOD
Education Program Supervisors
Public Schools District Supervisors
Public Elementary and Secondary School Heads
All Others Concerned

From: 
LYNN G. MENDOZA
Assistant Schools Division Superintendent
Officer-in-Charge
Office of the Schools Division Superintendent

Subject: ADOPTING THE BRANDING FOR THE EARLY REGISTRATION
COMMUNICATION MATERIALS

Date: March 31, 2022

The Early Registration for Kindergarten, Grades 1, 7 and 11 learners for School Year 2022-2023 commences on March 25, 2022 until April 30, 2022. In line with this and in adherence to Memorandum PAS-OD-2022-025 from the Office of the Public Affairs Service, and Memorandum from the Regional Director, Dr. Nicolas T. Capulong CESO III, all public schools are encouraged to comply with the branding guide prepared by the DepEd CO – Public Affairs Service aimed at strengthening communication efforts to convey key messages to the public.

Further, the developed PAS information, education and communication (IEC) materials which can be accessed at <https://bit.ly/EarlyReg2022Comms> are suggested to be utilized in promoting wide participation of parents and learners in the early registration and in ensuring that accurate and sufficient information is disseminated to the school's stakeholders.

Furthermore, all Schools Heads and School Information Coordinators (SICs) are enjoined to conduct relevant activities and coordinate with concerned offices aligned with the early registration campaign.

For clarifications or further information, the Division Information Officer, Dr. Mary Queen T. Bernardo may be reached at maryqueen.bernardo005@deped.gov.ph or you may contact Mr. Janssen S. Cabrera at (02)8633-9341 or at janssen.cabrera@deped.gov.ph.

For information, guidance and appropriate action.

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